

CITRUS COUNTY FAIR ASSOCIATION



3600 South Florida Avenue / Inverness, Florida 34450
(352) 726-2993 / (352) 726-3121 Fax

www.citruscountyfair.com
citruscountyfair@embarqmail.com

Dear Potential Sponsor,

It's getting close to that time of year, the Citrus County Fair Association's 22nd Annual Tractor & Truck Pull on February 4 - 5, 2022!

We have always relied on dedicated Community Sponsors to produce this event. This year more than ever. We're asking for greater community support to enable us to present the annual Tractor & Truck Pull, continuing its long-standing tradition in Citrus County.

Your generous contribution and sponsorship enables us to not only provide fun, wholesome, family entertainment, but also helps the Citrus County Fair Association provide scholarships to local teens. It also generates revenue for local businesses and provides a source of positive public relations for your business.

This year's schedule includes pulling in all classes Friday evening and throughout the day Saturday. We are again planning to have turbo tractors, mini-rods, diesel trucks, gas trucks and garden tractors as in previous years. The variety of crowd pleasers is sure to be fun and entertaining.

While we know many businesses are rebuilding after the devastating Covid shutdown, we *need your help* in making this event a success! Will you please consider being an integral part of this event by sponsoring again this year? Can you help us improve our scholarships fund for the students of Citrus County?

Please find specific sponsorship information attached for your perusal and we look forward to hearing from you soon. We need your commitment as soon as possible. Please feel free to call us with any questions you may have.

Thanking you in advance,

Frauis Leturno

Tractor Pull Committee Chairman
Cell 352-400-2222
Fair Office 352-726-2993

Paul McPherson

President, CCFA Board of Directors
Cell 352-220-8536
Fair Office 352-726-2993

Hal Porter

Fair Manager, CCFA
Cell 352-563-8886
Fair Office 352-726-2993

*Citrus County Fair - March 28 - April 3, 2022 / Tractor & Truck Pull - February 4 & 5, 2022
Flea Market - Every Friday & Saturday from September - July / Fairgrounds available for rent*



Citrus County Fair

22nd Annual Tractor & Truck Pull

February 4th & 5th, 2022



SPONSORSHIP OPPORTUNITIES

PREMIER EVENT SPONSOR

1 - AVAILABLE AT \$2,000.00

Not Available

- Sponsor is the exclusive Premier sponsor for all 2 days.
- Sponsor logo will be tagged on the Sled.
- Sponsor name or logo will be tagged on all advertising.
- The announcer will prominently identify sponsor during the entire 2 days of the event.
- Sponsors signs/banners will be prominently displayed in arena. (Sponsor to provide signs/banners)
- Tractor or Truck on display at your place of business (Thursday and till noon on Friday)
- Sponsors will be permitted to display their products at each performance (40' maximum) with prior approval of Citrus County Fair. Location to be designated by the Tractor & Tractor Pull Committee.
- Sponsor will have a 1/2 page ad in Program Book.
- Sponsor will receive 24 - 1 day tickets.

PERFORMANCE DAILY SPONSOR

2 AVAILABLE AT \$1,200.00 EACH

Not Available

- Sponsor will be named as the exclusive Friday or Saturday Performance Sponsor. 1st one to make payment will have choice of day sponsored.
- Sponsor logo will be tagged on the Sled.
- Sponsor name or logo will be tagged on all advertising.
- The announcer will prominently identify sponsor during the selected performance.
- Sponsors signs/banner will be prominently displayed in arena. (Sponsor to provide sign/banner)
- Sponsors will be permitted to display their products at each performance (20' maximum) with prior approval of Citrus County Fair. Location to be designated by the Tractor & Truck Pull Committee.
- Sponsor will have a 1/4 page ad in Program Book.
- Sponsor will receive 16 - 1 day tickets.

SLED SPONSOR

\$995.00 EACH / UNLIMITED

- Sponsor name or logo will be tagged on the Sled.
- Sponsor name will be tagged on all flyers.
- The announcer will prominently identify sponsor during the performance.
- Sponsor will have name in Program Book.
- Sponsor will receive 8 - 1 day tickets.

GOLD SPONSOR

\$495.00 EACH / UNLIMITED

- Sponsor name will be tagged on all flyers.
- Sponsor will have name in Program Book.
- Sponsor sign/banner will be displayed. (Sponsor to provide sign/banner)
- Sponsor will receive 4 - 1 day tickets.

ARENA SPONSOR

\$200.00 EACH / UNLIMITED

- Sponsor sign/banner will be displayed. (Sponsor to provide sign/banner)
- Sponsor will receive 2 - 1 day tickets.

HOTEL OR RESTAURANT SPONSOR

\$200.00 EACH / UNLIMITED

- ¼ page ad in program, passed out at event. Ad must be camera ready.
- Will include your flyer (all copies provided by you) in all pre-registration mailings.
- Will include flyer (all copies provided by you) in registration packet onsite, packets are given to all pullers who enter the grounds.
- Sponsor will receive 2 - 1 day tickets.

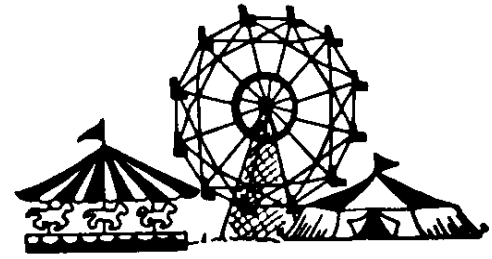
FRIENDS OF THE CCFA TRACTOR & TRUCK PULL

ANY AMOUNT ACCEPTED / UNLIMITED

- Sponsor name will be listed in the Program Book.



Citrus County Fair
22nd Annual Tractor & Truck Pull
February 4th & 5th, 2022



2022 Tractor & Truck Pull Advertising Contract

<input type="checkbox"/>	Premier Event Sponsor.....	\$ 2,000.00 *	SOLD
<input type="checkbox"/>	Performance Daily Sponsor.....	\$ 1,200.00 *	SOLD
<input type="checkbox"/>	Sled Sponsor.....	\$ 995.00	
<input type="checkbox"/>	Gold Sponsor.....	\$ 495.00	
<input type="checkbox"/>	Arena Sponsor	\$ 200.00	
<input type="checkbox"/>	Hotel Sponsor	\$ 200.00	
<input type="checkbox"/>	Restaurant Sponsor.....	\$ 200.00	
<input type="checkbox"/>	Friend of the CCFA Tractor Pull.....	\$ _____	

PAYMENT DUE ON OR BEFORE DECEMBER 20, 2021

**** This is to accommodate advertising deadline****

(All other payments due by January 3, 2022)

TRACTOR & TRUCK PULL DATES: FEBRUARY 4TH & 5TH, 2022

PLEASE CHECK APPROPRIATE SPONSORSHIP, SIGN AND DATE CONTRACT,
AND RETURN TO THE CITRUS COUNTY FAIR ASSOCIATION
FOR ADDITIONAL INFORMATION CALL (352) 726-2993
PLEASE MAKE CHECKS PAYABLE TO "CITRUS COUNTY FAIR ASSOCIATION"

Business Name

Contact Person (Please Print)

Mailing Address

City/State/Zip

Phone

Fax

E-Mail

I have read & agree to the details outlined for
the specific sponsorship I have selected.

Signature

Date

Sponsor Copy