

CITRUS COUNTY FAIR ASSOCIATION



3600 South Florida Avenue / Inverness, Florida 34450
(352) 726-2993 / (352) 726-3121 Fax

citruscountyfair@embarqmail.com
www.citruscountyfair.com

The Citrus County Fair Association will be offering Sponsorship Opportunities to our local businesses, large and small, as well as corporations, for the upcoming County Fair, March 29 - April 4, 2021

The Fair Association is a 501-c3 non profit corporation, composed of volunteers united to showcase the talent of the youth of Citrus County; to provide scholarships and scholarship opportunities; provide the community with agricultural, education and cultured pursuits, there by adding to the quality of life for its residence. ***We do not receive any County, State or Federal operational funding.***

The Fair Association created the attached Sponsorship Opportunities to assist in maintaining an "Independent Fair" that serves the community and fulfills its mission. We have a great history and hope to be able to continue for many generations in the future.

For more information, or questions, please contact Hal Porter, Manager, at the Fair Office 352-726-2993. Members of our Marketing Team will also be available to come to your office upon request to discuss these great opportunities.

Sincerely,

Paul McPherson
Paul McPherson
President

Hal Porter
Hal Porter
Manager

Bob Iverson
Bob Iverson
Chairman





2021 Citrus County Fair Sponsorship Opportunities



PRESENTING SPONSORSHIP

1 Available at \$5,000.00

- Sponsor will be named as Presenting Sponsor for the current year Fair.
- Sponsor name and logo will be tagged on all broadcast and print advertising (i.e radio, TV, newspaper, posters, program, tickets, Pre Fair). Logo design and full payment must be received by January 31, 2021.
- Sponsor 2x7 banner will be prominently displayed on the grounds and at the Main gate. Citrus County Fair to provide up to 3 Banners with up to 2 colors.
- Sponsor will be allowed to use the Fair Theme for their own promotion with prior approval by the Citrus County Fair Association.
- Sponsor will be permitted to distribute promotional material and/or display their products at the Fair. Location to designated by the Citrus County Fair Association. Maximum space of 10'.
- Only 1 Business Name per Sponsorship.
- Public address announcement a minimum of 5 times daily.
- Link on our website is provided.
- **Sponsor to receive 20 weekly passes and 20 daily tickets.**

HEADLINE ENTERTAINMENT SPONSORSHIP

2 Available at \$3,500.00

- Sponsors name and logo used on appropriate advertising. Logo design and full payment must be received by January 31, 2021.
- Sponsor 2x7 banner will be displayed on grounds/stage. Citrus County Fair to provide 2 banners, with up to 2 colors.
- Sponsor will be permitted to distribute promotional material and/or display their products at the Fair. Location to be designated by the Citrus County Fair. Maximum space of 10'.
- 1 Business Name per sponsorship.
- Public address announcement a minimum of 5 times daily.
- Sponsor will be listed in the Pre-Fair Book.
- Link on our website is provided.
- **Sponsor to receive 4 weekly passes and 10 daily tickets.**



YOUTH COMPETITIVE EXHIBITS SPONSORSHIP

2 Available at \$2,500.00



- Sponsor 2x7 banner will be displayed on grounds and in the building. Citrus County Fair to provide 2 banners. Logo design needed by January 31, 2021.
- 1 Business name on sponsorship.
- Public address announcement a minimum of 5 times daily.
- Sponsor will be listed in the Pre-Fair Book.
- Link on our website is provided.
- **Sponsor to receive 4 weekly passes and 10 daily tickets.**



SPECIAL EVENTS SPONSORSHIP

\$1,000.00

- Sponsor 2x7 banner to be displayed at event. Citrus County Fair to provide 2 banners, with up to 2 colors. Logo for banner needed by January 31, 2021.
- Location designated by Citrus County Fair Association.
- 1 Business name on sponsorship.
- Public address announcement minimum of 5 times on day of event.
- Sponsor will be listed in the Pre Fair Book.
- Link on our website is provided.
- **Sponsor to receive 2 weekly passes and 10 daily tickets.**

STEER OR SWINE SHOW SPONSORSHIP

2 Steer or 2 Swine Available at \$1,000.00 each



- Sponsor 2x7 banner to be displayed at show. Citrus County Fair to provide 1 banner, with up to 2 colors. Logo design needed by January 31, 2021.
- Location designated by Citrus County Fair Association.
- 1 Business name on sponsorship.
- Public address announcement minimum of 5 times on the day of sponsored auction.
- Sponsor will be listed in the Pre Fair Book.
- **Sponsor to receive 2 weekly passes and 10 daily tickets.**

POULTRY AND RABBIT SHOW AREA SPONSORSHIP

2 Available at \$500.00

- Sponsor 2x7 banner to be displayed. Sponsor to provide 1 banner. Location designated by Citrus County Fair Association.
- 1 business name on sponsorship.
- Public address announcement minimum of 3 times on the day of your sponsored show.
- Sponsor to be listed in the Pre Fair Book.
- **Sponsor to receive 2 weekly passes and 6 daily tickets.**



DINING /COVERED PICNIC AREA

2 Available at \$500.00

- Sponsor 2x7 banner to be displayed in Picnic Area. Sponsor to provide 1 banner. Location designated by Citrus County Fair Association.
- 1 Business name on sponsorship
- Public address announcement minimum of 2 times daily throughout Fair Week.
- Sponsor to be listed in the Pre Fair Book.
- **Sponsor to receive 2 weekly passes and 6 daily tickets.**

FAIR BOOSTER

\$500.00

- Sponsor 2x7 banner to be displayed in a location designated by the Citrus County Fair Association. Sponsor to provide 1 banner.
- 1 Business name on sponsorship.
- Public address announcement minimum of 2 times daily throughout Fair week.
- Sponsor to be listed in the Pre Fair Book.
- **Sponsor to receive 2 weekly passes and 6 daily tickets.**

****Citrus County Fair Association can assist with your Banners if needed****

**Citrus County Fair Association
3600 S Florida Avenue
Inverness, FL 34450
352-726-2993**

**2021 Citrus County Fair Sponsorship
Only 1 Business Name per Sponsorship**

- () Presenting Sponsorship.....\$ 5,000.00 **
- () Headline Entertainment Sponsorship.....\$ 3,500.00 **
- () Youth Competitive Exhibits Sponsorship.....\$ 2,500.00 **
- () Special Events Sponsorship.....\$ 1,000.00 **
- () Steer or Swine Show Sponsorship.....\$ 1,000.00 **
- () Poultry and Rabbit Show Area Sponsorship.....\$ 500.00
- () Dining and/or Covered Picnic Area Sponsorship.....\$ 500.00
- () Fair Booster.....\$ 500.00
- () Special Contest.....\$ _____
(Public Speaking, Livestock Judging, Karaoke Etc)

Citrus County Fair
March 29th - April 4th, 2021

Please check appropriate Sponsorship level, sign and date contract
and return. This reserves your commitment.

** Payment due on or before January 31, 2021**

(All other payments due on or before March 1, 2021.)

Check payable to **Citrus County Fair Association**

Business Name

I have read and agree to the details
outlined for the specific Sponsorship
I have selected.

Contact Person

Mailing Address

Signature

Date

City /State / Zip

Phone

Fax

E-Mail



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Contact Person

Mailing Address

Signature

Date

City /State / Zip

Phone

Fax

E-Mail

